

Pricing Schedule

Video Digitizing, Editing, Encoding, Streaming Broadcast For On Demand Internet Video

We are firmly committed to enabling anyone to use this extraordinary medium to reach a global audience, we will work to fit your budget, and strive to earn your confidence and business. We do not want to lose the opportunity of working with you because of price. We think if you compare you will find few if any that can match our bandwidth pricing.

This pricing will help provide an answer to that first question that comes to mind “how much will it cost.” In reality there are many options, variables such as audio and video quality, and feature ranges from basic to deluxe, so in most cases we will develop custom pricing for each customer. We focus on quality rather than quantity. As your volume of work or services with us increase your cost will decrease as do ours.

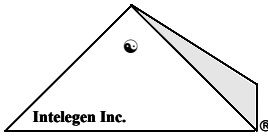
Pricing includes a 15% discount for inclusion of a banner or clip acknowledging us as your production and or streaming provider.


Although it is to complex to provide pricing in this schedule we can program and schedule commercials and interstitials to play during the broadcast. We can enable interactive sessions and provide a means for the viewer to stop the video and check out a sponsor site or even information related to the content in the video. They can also make an immediate purchase of a product or item they see in the video content.

In addition to regular streaming we can provide **Pay Per View** options which include billing and credit card processing, as well as authenticated or restricted access to programming content combined with digital rights management.

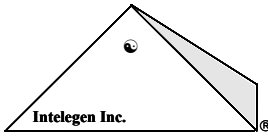
No Cost Options: In many cases we can create an agreement to reduce or eliminate all up front costs and take a percentage of the revenue generated. We may choose to act as your sponsor and can also negotiate agreements with other sponsors or advertisers to cover your production and bandwidth costs. In addition to this IPTV.pro another Intelegen Inc. venture will actually be purchasing content and or sharing revenue generated with producers.


We now support High Definition Video and HDTV.

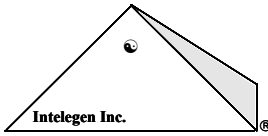



Video Conversion Charges (Digitizing & Encoding)	
Item	Price
Set-up fees	None
Per tape set-up fees	None
Project Fee (waived on first or small projects, large library conversions require special management)	None
First video clip (first 5 minutes)	\$99
Each additional clip, or for each additional 5 minute increment	\$20
 Larger orders or projects call for special quotation	Call
Multi-rate bandwidth - if you'd like your video to be available at multiple speeds (per 5 minutes per clip) minus volume discounts	\$20
Alternate formats - for example if you're ordering Windows Media but would also like a second clip prepared in Real Media, QuickTime or AVI (per clip per 5 minutes) minus volume discounts	\$40
Conversion from PAL, Beta PAL, Betacam, 1" Reel 2 Reel format.	Call
Deployment instructions and delivery on CD, DVD, or by FTP (We also deliver on portable firewire HD for long content, RAW AVI, or collections, or for studio editing)	\$25
Included discount for carrying our banner acknowledging our firm as the producer of your streaming video.	15%
You can also purchase a studio day (8hrs) we get as many things as we can done across the board.	\$1200.00 / day

Supported formats are listed at the end of this document.

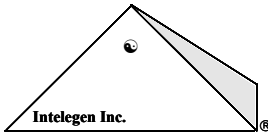


Video Editing Post Production Charges	
Item	Price
Set-up fees	None
Project Fee (waived on first or small projects, large library conversions require special management)	None
Consultation Fee (free 1 st hour)	\$125.00 /hr.
Each subtraction (removal of a clip)	\$25
Each transition, wipe, special effect	\$25
Each addition (insertion of a clip)	\$65
Soundtrack, audio editing, enhancement, overlays, theme music (ask about binaural beat effect)	\$125 / hr
Title (simple animated text)	\$65.00
Credits (basic simple scrolling)	\$65.00
Title Deluxe (3D Graphics, objects, animation, video overlays)	\$1200.00+
Credits (fancy, unique)	\$225.00
Captions, Text Overlay, Moving Banner Text	\$65.00 ea.
Trailer – multiple clips highlighting feature presentation	\$600.00+
Included discount for carrying our banner acknowledging our firm as the producer of your streaming video.	15%
 Larger orders or projects call for special quotation	Call
You can also purchase a studio day (8hrs) we get as many things as we can done across the board.	\$1200.00/day



On Demand Streaming Video Bandwidth & Hosting	
Item	Price
Set-up fees (<i>Creation of publishing point, Links etc if encoded by us, may be waived for first project</i>)	\$250.00
Project Fee (<i>waived on first or small projects, large content library distributions require special management</i>)	None
Monthly storage, hosting and availability (<i>fee may be waived on first project, or high volume content</i>)	\$250.00
Bandwidth per hour (60 min) of content @ 300 Kbits/sec very good quality (320x240)	.36 cents
Bandwidth per 5 minutes @ 300 Kbits/sec very good quality (320x240) (min charged per connection)	.03 cents
Bandwidth per hour (60 min) of content @ 700 Kbits/sec high quality full screen or (640x480)	\$.82
Bandwidth per 5 minutes @ 700 Kbits/sec high quality full screen or (640x480) (min charged per connection)	.07 cents
Insertion of scheduled commercials, sponsor identification clips and interstitials in the feed	\$125 ea.
Design of interactive web page with embedded viewer	\$250.00
Trailer – multiple clips highlighting feature presentation	\$600.00
Included discount for carrying our banner acknowledging our firm as the producer of your streaming video.	15%
Note: The quality you choose has a great impact on the total cost. As the number of viewers increases bandwidth costs decrease.	△
 Larger orders or projects call for special quotation	Call
You can also purchase a studio day (8hrs) we get as many things as we can done across the board.	\$1200.00/day
We can control the number of concurrent connections (viewers), and time of day viewing to help you stay within your budget.	

Continued...



On Demand Streaming Video Bandwidth & Hosting	
Item	Price
Pay Per View Support	CALL
Digital Rights Management	CALL
Commercial or Interstitial Programming	CALL
Interactive Embedded Player Web Page	CALL
DVD Authoring and Mastering	CALL
DVD Replication or Duplication	CALL
Access Control providing restricted and authorized content viewing and control. Password, token or other authentication methods. We can integrate your current user list / member list and authentication	CALL
Be Aware: Some video streaming providers offer a very low monthly rate of \$99.00 combined with say 1 GB of transfer. Then charge \$15.00 for an additional 1 GB of transfer. 1.3 GB will be used up by 10 people watching a 1 HR feature @ 300 Kbps.	△
We currently support about 10,000 concurrent viewers, larger distributions over 100,000 viewers require special planning	

We support encoding to these formats: Windows Media, Real Video, QuickTime, Flash FLV, MPEG 2 & 4, 3GPP (cell phones, PDAs)

We support conversion and encoding from the following media, AVI, MPEG, DV, HDV, Mini-DV, 8 MM, VHS, Beta Cam, 1“, Umatic, Digi-Beta, Beta SP, Mini DV, Hi-8, DVC, PAL or Beta PAL format. Formats other than VHS, 8 MM, Mini-DV will have additional costs.

We stream most content using Windows Media 9 because it is most efficient and cost effective and supported by 98% of the desktops. We can broadcast video in the other formats but it is less cost effective.

Shipping costs are pass through and will be added to your invoice, we can also ship back your media using your Fed-x account etc.

There is a separate pricing schedule for Global Live Event Streaming Video Broadcasting & Conferencing which includes video production and streaming on location. We can also set you up to feed the streaming servers with your own equipment.